



Eli Lilly and Company

Pharmaceutical Division

Area Office
401 City Avenue
Suite 400
Bala Cynwyd, PA 19004

Mr. Barry Banther
Banther Consulting

Tarpon Springs, FL 34689

RE: Letter of Recommendation for Barry Banther

It is a privilege and a pleasure for me to write a letter of recommendation for Barry Banther!

He conducted a Leadership Development program for the top-performing sales specialists within the Eastern Region Critical Care Division at Eli Lilly. They walked away energized and equipped with skills they can use in both their professional and personal lives. He received outstanding reviews from each and every participant. In fact, I have never seen so much positive feedback. One participant said the following; "I have been working as a sales representative for 11 years and nothing really impresses me now. WOW! Barry impressed me! I learned so much that will help professionally and personally. I can't wait to share this with my team-mates."

I was impressed with the amount of research and preparation he did. He built a seminar that was customised to fit the goals of the Leadership Development program. He was able to talk in the Lilly language and teach everyone how to communicate better and implement the changes he suggested.

He has a gift for speaking, teaching, motivating, and entertaining participants. I cannot wait to participate in another Barry Banther seminar.

Sincerely,

Cynthia Walker
Critical Care Division East Area Training Associate