



Reid Ashe
Chief Operating Officer

March 26, 2007

Mr. Barry Banther
Banther Consulting
1708 Gulf Beach Boulevard
Tarpon Springs, FL 34689

Dear Barry:

I'm very grateful for your help with many projects for Media General. You've assisted our Broadcast Division for years and more recently you've helped me enhance cross-divisional cooperation. Last year's executive retreat, where we addressed the critical issue of execution, was a particularly notable success. You're a familiar face for many of us, and that's because we know that we can rely on you for results. You've helped us to see ourselves more clearly and you've prodded us to commit to improvements. I believe we're a much stronger organization as a result.

Yours sincerely,

A handwritten signature in black ink, appearing to read "Reid".

Reid Ashe

jt

MEDIA GENERAL BROADCAST GROUP
MEDIA GENERAL, INC • A MEDIA GENERAL COMPANY

October 25, 2004

Barry Banther
Banther Consulting
1708 Gulf Beach Boulevard
Tarpons Springs, FL 34689

Dear Barry:

I wanted to take a brief moment and share with you the impact your work has had with our teams throughout the Media General Broadcast Division. Over the years, you have provided many members of our operation with very useful training, guidance and consulting in professional behaviors that has clearly had an impact on our ability, both as individuals and as a group to move the proverbial needle in our business. Most recently, your work helping us develop better communication skills have been instrumental in improved relations between the team here at the Divisional offices and our television stations.

Your ability to help us look inside and discover things we need to work on and improve is incredible. Your tone and manner has an uncanny ability to disarm the strong egos in the room and focus them on what needs to be addressed to improve performance, both for the individual and the group.

Personally, you have given me a great amount of guidance and counsel that has resulted in my growth and influence within my company and my industry, and for that I will be forever grateful.

Sincerely,



Daniel J. Bradley
Vice President/News
Media General Broadcast Group