



# Morton Plant Mease Foundation

PARTNERS FOR A HEALTHY COMMUNITY

Barry & Janice Banther  
1708 Gulf Beach Boulevard  
Tarpon Springs, Florida 34689

Dear Barry & Janice:

Let me begin by saying that I am proud and pleased to accept the honor of Chairing the Morton Plant North Bay Campaign Committee. Morton Plant North Bay Hospital is so important to my family, friends and our community. My parents, Jim and Dorothy Mitchell led our family to make a Benefactor Gift a number of years ago that established the Mitchell Rehabilitation Hospital. Both of my parents have been patients there and I can truly say the care, compassion and treatment is top-notch.

I am in the initial stages of forming our Campaign Committee and I invite you to participate with some other carefully selected individuals. Our Campaign goal is \$5 million. We are already on our way to achieving that goal with a Benefactor Gift from Marsha and Jay B. Starkey Jr. They are the "Honorary" Campaign Chairs.

The actual Campaign kick-off will be following our first annual "One Magical Night" event at the Champions Club on September 13, 2008. I would like to introduce the Campaign Committee to our community that evening.

You have my promise that these meetings will be productive and scheduled with the greatest respect of your already busy schedule. You will also receive frequent and timely updates. Your role as a committee member will be to assist in identifying individuals or organizations that you know and that may have an interest in supporting Morton Plant North Bay Hospital.

Planning, reporting, scheduling and communication will be facilitated by the Morton Plant Mease Foundation Team. I know that we can count on the professionalism and expertise of the Foundation Team throughout this endeavor.

It is my hope that you will call or email me with your acceptance of joining our committee. My phone number is (727) 847-6556 ext 2332 and my e-mail address is dmitchell@prutropical.net. Patty Sutton, Director of Corporate Giving at Morton Plant Mease Foundation will call to follow up with you soon. I look forward to your response.

Warmest Regards,

D. Dewey Mitchell, CCIM  
Chair, Morton Plant North Bay Hospital  
Capital Campaign Committee

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[www.mpmf.org](http://www.mpmf.org) • [mpmfoundation@baycare.org](mailto:mpmfoundation@baycare.org)

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Please write to us at our address if you wish to have your name removed from the list to receive fund-raising requests supporting Morton Plant Mease Health Care and its affiliates.



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March 27, 2007

Dr. Barry Banther is one of those most exceptional individuals who can come into your organization, get inside your head and those of your team, and after a few weeks, or months, or in our case, years, help you move to that next level of productivity. Furthermore, he empowers you and your team to believe that you can carry forward on your own, always knowing he is only a phone call or email away if and when you need him.

Morton Plant Mease Foundation has for decades set the standard for professional fundraising in our community. With a team of 24 professionals and assets approaching \$100 million, this group of exceptional individuals was, to a certain extent, resting on its laurels and in danger of not changing as the world around us was changing. Enter Barry. His one-on-one consultations with each and every team member, his structured workshops for the entire group and smaller teams within the larger group, and his methodical process focus leading us through retreats and strategic planning truly led us to new heights, both personally and professionally. Income is up, expenses are stable, employees are more willing to speak up and speak out, and the organization is flourishing.

Our colleagues from around the country were so impressed with our transition from a traditional, top-down organization in a series of silos, aka departments, to a productivity model of interlocking, cross functional teams that they requested a presentation at our Association for Healthcare Philanthropy (AHP) 2006 International Conference in Orlando. Barry received rave reviews and generated much interest among my peers in engaging consultants in their own communities.

I recently read an article in The Conference Board Review focusing on "The 21<sup>st</sup> Century Leader" called "The Help Paradox" by Dan Ciampa touting the importance of seeking advice from the right sources and knowing how to make the most of that advice when you get it. Barry has transformed me and my organization into a culture of "advice-takers." We are all the better for that experience.

Sincerely,

Holly H. Duncan, M.A., CFRE  
President & Chief Executive Officer

HHD:db

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