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Mr. Barry Banther
President
Banther Consulting

Dear Barry:

As we are moving forward with our strategic planning for 2002, and further development of the staff at the Tampa Bay Convention & Visitors Bureau, I wanted to take a brief moment to express my thanks and appreciation for what you have done to bring us together as a team. While the CVB's relationship with Banther Consulting is relatively new, your direction and assistance in developing the management team has been invaluable. Additionally, the workshops you have done to focus our board and staff on a specific set of strategic priorities has positioned the CVB to be more on target with our sales and marketing efforts.

Barry, we look forward to working closer with you in the coming year as we pull our team together and continue to sell the Tampa Bay area as a great tourism destination.

Sincerely,

A handwritten signature in black ink that reads "Steve Hayes".

Steve Hayes
Executive Vice President

