

November 24, 2009

BayCare Health System  
St. Joseph's Hospitals and South Florida Baptist Hospital  
Performance Improvement  
3001 W. Dr. MLK Jr. Blvd.  
Tampa, Florida 33607

Banther Consulting  
Tarpon Springs, Florida, 34689

To future potential clients of Dr. Barry Banther,

I engaged Dr. Banther as a keynote speaker for a Leadership Retreat for St. Joseph's Hospitals and South Florida Baptist Hospital on November 20, 2009. We had 165 participants and Barry only exceeded our expectations. On the aggregate evaluation for the day, our team rated him a 2.95 out of a possible 3.00. Specific write-in comments about Dr. Banther included the following;

Very thought provoking. Lovely message to reflect on and aspire to.  
Great speaker and motivator.  
Fantastic.  
Great speaker on leadership.  
Awesome.  
Wonderful presentation, good investment of time.  
Very applicable – good message.  
Refocused me on what is important.  
Learned several tools to take back to my team.  
Great job!  
I feel energized!  
Outstanding – thank you!  
Best Retreat ever! We need to have more of these and more often!

Dr. Banther brings a unique talent of being able to pull together many client characteristics and qualities in order to deliver a most relevant talk for the particular culture he is working with. He referred to people on our team by name and used stories to enhance his message. This is a very different approach than buying a "canned" speech that one has heard before or seen on-line. Barry individualized his work by spending time with our Planning Committee, prior to the event, and by spending the day with us at the event. We chose to close the day with our keynote speaker and this approach worked very well. Participants left the day feeling energized and motivated while having a practical plan for working on accountability, which was our goal.

I can only highly recommend Dr. Barry Banther. Both he, and his Client Services Manager, Bev Costa, are a joy to work with. They both remained very positive, organized and professional throughout our several weeks of communication. I look forward to working with them again, in the future, when the opportunity arises.

If I can be of any additional assistance, please contact me at [debra.mcelroy@baycare.org](mailto:debra.mcelroy@baycare.org) or (813) 554-8314.

Sincerely,

*Debra McElroy.*

Debra McElroy, LCSW, CCM, BB  
Manager, Performance Improvement  
St. Joseph's Hospitals and South Florida Baptist Hospital  
BayCare Health System